

DOWNTOWN CHALLENGE

A free, interactive
rally to discover the
history of Magog

Are you a
good
observer?



Find clues
along the way

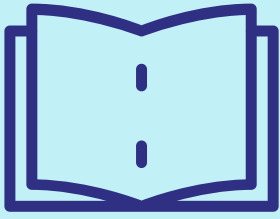
PARTICIPANT'S BOOKLET



**Maison
MERRY**

MAGOG'S CITIZEN SITE
OF MEMORY

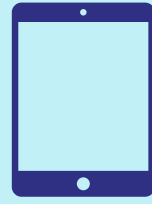
What you need



A color copy of the participant's booklet



a pencil



One mobile device
(phone or tablet)

It is possible to borrow a tablet at the Merry House during our opening hours.

INSTRUCTIONS

Discover Magog's principal street and its history with our Downtown Challenge.

With this booklet in hand, go to the corners of Sainte-Catherine and Principale streets, observe and answer the questions! You can validate your answers by scanning the QR code at the end of the booklet, or at the reception of the Merry House during our opening hours.



All you have to do is put on your shoes
and get started.

Good luck!

RALLY MAP



The rally starts at the corner of Principale and Sainte-Catherine streets.



QUESTIONS



On this mural, what people are these two 1940s men looking at?



In 1894, three identical houses were built next to each other to house the management staff of the Dominion Cotton Mills. How many of these houses remain today?



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QUESTIONS



Find this former hotel on Principale street. What year was it built? You will find the answer on the building.

____ _ ____ _



Over 100 years ago, a building was constructed near this fountain at a cost of \$5,000. What was this building?

____ _ ____ _ ____ _



I served between Perrier and Turcotte. What is my last name? Find out whose hand this is and you'll be close to the answer.

____ _ ____ _ ____ _



The building with this column still serves the same function as when it was built in 1913. What is this function?

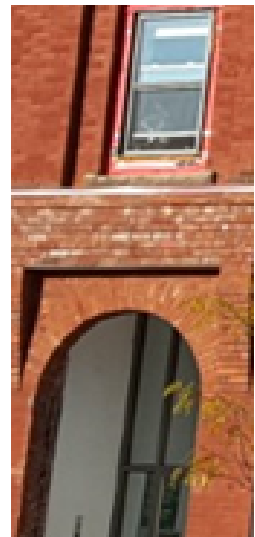
____ _ ____ _



QUESTIONS



This is the main door of a building that housed a hat factory in its early days. What is the family name of its builder?



This picture shows a building that still exists today. What's the name of the restaurant that is located there?



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In the 1850s, who lived in the house with this outdoor lamp? You will find the answer on the building.






The bottom drawer contains a pair of objects that recall the aboriginal presence in the Magog region. What are they?

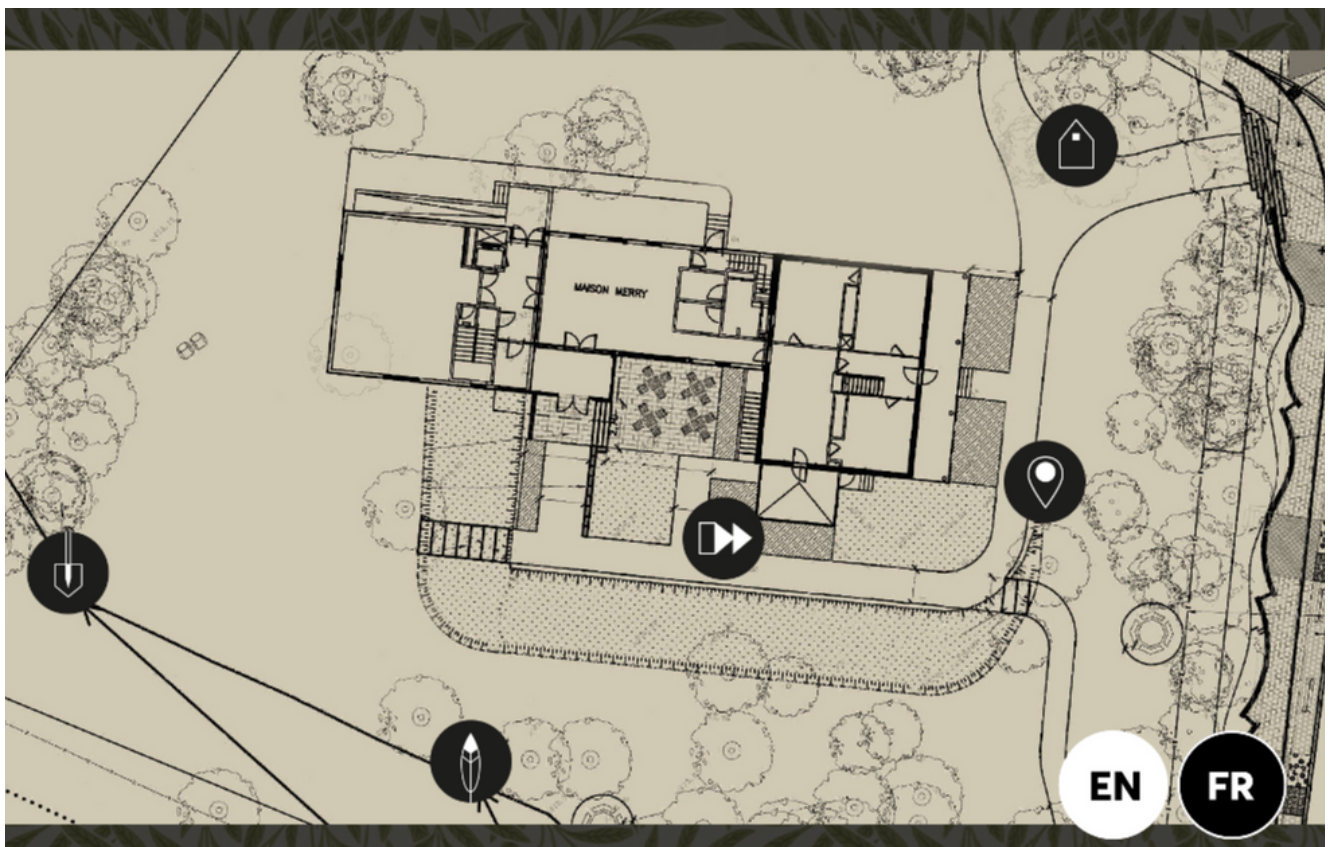


QUESTIONS: MOBILE EXPERIENCE

TO FIND OUT THE NEXT ANSWERS, YOU NEED TO VISIT THE MERRY HOUSE GROUNDS AND CHECK OUT OUR MOBILE EXPERIENCE.

STEPS:

- With your device, connect to the the free wifi "maison merry visiteurs". Accept the terms of use. 
- Go on the website : mobile.maisonmerry.ca 
- Select the "English" option
- Select "at Merry House".
- Accept that the application detects your geolocation. 
- The map shows the 6 stations of the mobile experience. These are the 6 benches that are located around the house. When you approach one of the benches, the corresponding icon will flash. By clicking on it, you can access the content.



MOBILE EXPERIENCE



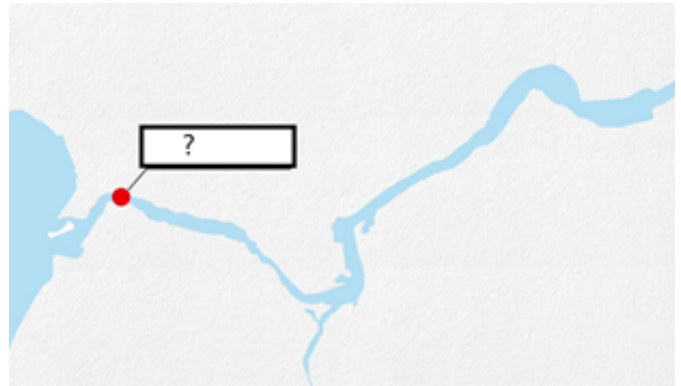
Name a member of the Merry family appearing in this photograph?



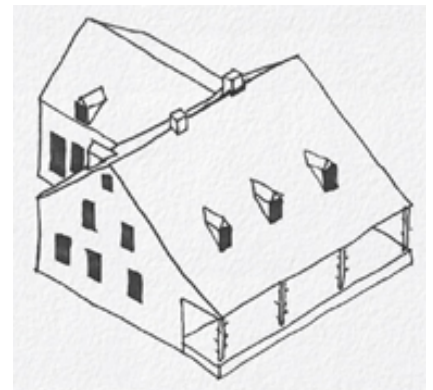
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Who built this dam?



Around what year does the Merry House look like this?



The stone artifact found here takes the shape of which animal?



With what tool did archaeologists remove the first layer of soil during archaeological digs on the Merry House grounds?



ANSWER

Congratulations! You've completed the Downtown Challenge!

Here's how to validate your answers:

Copy here, in the right order, the numbers and letters of each of the answers that are inside the colored rectangles.

Access the online validation form
using the QR code



You can also have your answers
validated at the reception of the
Merry House during our opening
hours.



Congrats again!